



WELCOME TO THE CCBA ANNUAL MEETING





YEAR IN REVIEW





ADOPTED A BUSINESS AGENDA



Clackamas County Business Agenda 2012



The Clackamas County Business Alliance (CCBA) is an organization focused on providing solutions to economic challenges in Clackamas County. The CCBA recognizes the need to promote job growth and a business friendly environment in order to achieve economic vitality. While the opportunities for economic growth are varied and plentiful, the Board of Directors has narrowed the priorities for 2012 to the following.

Land use/Development

Recognizing the need for a variety of employment lands throughout the county, the CCBA will be active in the development of additional industrial and employment land. There are three priority land development opportunities in Clackamas County. The CCBA will advocate for and support the development of these sites:

- ◊ The Stafford area
- ◊ The former Blue Heron site in Oregon City
- ◊ The Rivers in Oregon City

Infrastructure

A strong infrastructure system is critical to the county's economic health. The CCBA will advocate for water, sewer and transportation improvements including the Sunrise Corridor project.

Regulation

When policy discussions and changes are considered, the CCBA will advocate for less regulation and more flexibility for businesses in the County.

Regional representation

Recognizing that Clackamas County is part of a larger region, the CCBA will continue to be a strong voice for business issues at Metro and will work with suburban business alliance partners to jointly advocate for needs in the South-west crescent of the metro area.

In order to communicate the voice of the business community, the CCBA will intentionally articulate its position and goals to the Board of County Commissioners and other decision making bodies and regularly follow up on progress towards meeting the goals.

In addition to these top priorities, the CCBA will continue to advocate and promote the following ongoing projects/efforts in the county:

- ◊ Large lot industrial land development and availability;
- ◊ Defining a minimum requirement of jobs/acre;
- ◊ Jobs that provide family wages and benefits;
- ◊ Workforce development efforts throughout the region.



COMMUNITY OUTREACH

- Forums – held five forums with elected officials as our guests (one was co-sponsored with HBA)
- Held two *meet and greet* events for elected official candidates – (M Schrader and P Savas)
- Alliance/chamber roundtable scheduled

ADVOCACY



- Worked with the Coalition for a Prosperous Region to advocate that DLCD not remand Metro's UGB recommendation
- Engaged TriMet
- Progress on Stafford
- Actively participated in industrial lands discussion

ADVOCACY



- Work closely with Board of Clackamas County Commissioners on business issues
- Prep for legislative session
 - ✓ large lot industrial land work
 - ✓ Biomass Research and Development Project focusing on alternative renewable energy resources renewable resource (PGE)
 - ✓ Columbia River water usage in Eastern Oregon

MEMBERSHIP UPDATE



- New members: 7
- Non-renewing members in 2012: 4
- Renewing members: 14
- Outreach to potential members who have not yet joined: 8
- Outstanding: 1

NOTE: This does not include November and December renewing members (the majority of our membership: 14)

ADMINISTRATIVE GAINS



- Financially more stable than we were a year ago
 - ✓ Budgetarily (10 months into the year we're at 79% income and 70% expenses)
 - ✓ Cash flow (money in the bank)
- Taken on all elements of administration

PARTICIPATION IN REGIONAL EFFORTS



- Begin work with metro to provide a business voice from outside of the metro area
- Oregon Economic Development Association legislative committee
- Greater Portland Inc.
- Clackamas County Economic Development Commission
- Manufacturing 21



HOW DID WE DO?

WHAT WERE THE GOALS FROM
LAST YEAR'S ANNUAL MEETING?



BRING TOGETHER PUBLIC AND
PRIVATE PARTNERS FOR DIALOGUE
AND TO PROVIDE ACCESS TO AND
INFLUENCE OF DECISION MAKERS
THROUGHOUT THE METRO AREA



WHERE DO WE GO FROM HERE:

CONTINUE TO BUILD UPON THE GOOD
WORK THAT'S BEEN DONE

FINALIZE A FORMAL PLATFORM TO
GUIDE OUR WORK



WORKING TO EXPAND
OUR VOICE BY BROADENING THE
SPONSORSHIP BASE OF THE CCBA

CONSIDER NEW CATEGORIES OF
SPONSORSHIP – INDIVIDUAL MEMBERS,
'LEGACY LEADERS', SPECIAL DISTRICTS, NON
PROFITS



HOLD REGULAR FORUMS ON
RELEVANT TOPICS

FOCUS MONTHLY MEETINGS ON
TARGETED, GROWING INDUSTRIES



HOLD A FUNDRAISING EVENT SO
THERE ARE RESOURCES AVAILABLE
TO FINANCIALLY SUPPORT SPECIAL
PROJECTS OR STUDIES



CREATE CLOSER ALIGNMENT WITH
THE WESTSIDE ECONOMIC ALLIANCE
AND FOCUS ON OVERLAPPING
ISSUES TO PROVIDE A COMMON
VOICE WHERE APPROPRIATE



PRIORITIES FOR 2013



HOLD A PLANNING SESSION TO:



- determine priorities (forums, legislative involvement, etc.)
- Re-visit business agenda
- discuss/plan for membership recruitment
- continue expanding membership opportunities
- continue building on work done with WEA



THANK YOU FOR YOUR SUPPORT!