

CLACKAMAS COUNTY BUSINESS PRIORITIES 2013



1

Increase positive relationships in Clackamas County among elected officials and businesses

Desired Outcomes:

- Greater trust exists between citizens and elected officials
- The county image is improved (reputation of 'no' is changed to 'yes')
- Coordination and communication is increased among business associations, local government, the electorate, and the press
- A common voice is built among business associations that includes strong communication and coordination
- Government accountability improves (wise and efficient spending of tax revenue)
- Bipartisanship is actively sought among elected officials
- Citizens and businesses participate in healthy public policy discussions

Activities to support reaching these desired outcomes:



2

Enhance transportation

Desired Outcomes:

- Transportation is recognized as an important economic driver
- Improved transportation is promoted and funded
- Transit throughout the county improves
- Freight mobility improves

Activities to support reaching these desired outcomes:



3

Create a more welcome environment for businesses to grow and thrive

Desired Outcomes:

- Businesses have increased access to Capital
- The regulation and permitting processes at city and county levels are streamlined and simplified
- Regulations are reduced (include reduction in fees, taxes and duplication)
- Business incentives are enhanced
- Public and private entities work together to reduce duplication of business resource creation and promotion (education is provided on where to go for resources rather than reinventing the wheel)

Activities to support reaching the outcomes:

