

CLACKAMAS COUNTY BUSINESS PRIORITIES 2013



GOAL: Foster an environment in Clackamas County that is welcoming to business and promotes economic growth.

1

Increase positive relationships in Clackamas County among elected officials and businesses

Desired Outcomes:

- Greater trust exists between citizens and elected officials
- The county image is improved (reputation of 'no' is changed to 'yes')
- Coordination and communication is increased among business associations, local government, the electorate, and the press
- A common voice is built among business associations that includes strong communication and coordination
- Government accountability improves (wise and efficient spending of tax revenue)
- Bipartisanship is actively sought among elected officials
- Citizens and businesses participate in healthy public policy discussions

2

Enhance transportation

Desired Outcomes:

- Transportation is recognized as an important economic driver
- Improved transportation is promoted and funded
- Transit throughout the county improves
- Freight mobility improves

3

Create a more welcome environment for businesses to grow and thrive

Desired Outcomes:

- Businesses have increased access to Capital
- The regulation and permitting processes at city and county levels are streamlined and simplified
- Regulations are reduced (include reduction in fees, taxes and duplication)
- Business incentives are enhanced
- Public and private entities work together to reduce duplication of business resource creation and promotion (education is provided on where to go for resources rather than reinventing the wheel)

