



July 25, 2014

Mr. David Lewis, Chair
Oregon Heritage Commission
725 Summer St. NE, Suite C
Salem, OR 97301

Chair Lewis and Members of the Commission,

On behalf of the Clackamas County Business Alliance (CCBA), I would like voice our support for the creation of a Willamette Falls State Heritage Area. The Willamette Falls and surrounding area are of significant historical relevance to not only the region, but to the State and the entire Country. As such, we believe it deserves official designation and recognition.

The CCBA is an organization of Clackamas County businesses. We work to promote healthy economic growth throughout the county by advocating for public and private policy decisions that promote job creation and economic vitality.

The Willamette Falls has been essential to the success of business in our region for years. From the earliest days, the people that came to what is now known as Clackamas County recognized the power of the falls and the Willamette River in providing food, transportation and an energy source for industry.

A coordinated approach to managing and promoting this area as a local resource is good for local communities and our local economy. This is a unique opportunity to collaborate on cultural and heritage tourism and natural resource and recreation tourism.

As a voice of business in Clackamas County, we enthusiastically support the efforts of Willamette Falls Heritage Area Coalition to gain State Heritage Area status for this resource.

Sincerely,

A handwritten signature in blue ink that reads "Amy Oakley". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Amy Oakley
Executive Manager, Clackamas County Business Alliance