

Business Development Workshop



***Do you want to grow your business or business idea?
Join the PSU Business Outreach Program for our
Business Development Workshop***

**5-Week Series Begins
Tuesday, April 15th | 6:30-8:30pm**

This 5-week workshop includes instruction, discussion, resource referrals and templates that will help you develop, communicate, and execute your existing business or new business idea. Throughout the series you will learn from program staff, student interns and each other.

Sessions Include:

- Intro to the PSU Business Outreach Program and the roles of an entrepreneur
- Building a new or revised business plan
- Understanding your target market, market research and advertising
- Budgeting, recordkeeping and financing your business
- Legal issues, entity selection, employment overview and local resource referrals

Cost: \$75 - Includes all 5 sessions. Sliding scale based on income.

To Register:

Step 1: Complete our Inquiry Questionnaire, at <http://tinyurl.com/bopintake>

Step 2: Register and submit payment as "gift", at <https://www.foundation.pdx.edu/bopevent/>

Please note: If your income does not support the full \$75 fee, please complete Step 1 (above) and then contact us to discuss a reduced rate.

Location: Portland State Business Accelerator
2828 SW Corbett Ave. Portland, OR 97201

Driving Directions: <http://www.pdx.edu/accelerator/directions>

Questions: Contact us at bop@sba.pdx.edu or 503-725-9820