

# EXPORTER FORUM

Wednesday, August 13, 2014  
Salem, Oregon



Congressman Kurt Schrader (OR-05)  
U.S. House of Representatives

## Congressman Kurt Schrader (OR-05)

### Invites You to Attend an Exporter Forum

95% of consumers live outside the U.S. and there is a rising middle class in Asia that wants American and Oregonian Products and Produce

### Learn How to Increase Your Company's International Sales

- Find new markets and customers
- Protect against the risk of nonpayment
- Extend credit to your buyers
- Access vital working capital

**EXPORTER FORUM**  
**Wednesday, August 13, 2014**  
**8:30 a.m. to NOON**

**Winema Center**  
**Chemeketa Community College**  
**4001 Winema Place NE, Suite 200**  
**Salem, OR 97305**



Special Guest: Patricia M. Loui  
Member, Board of Directors  
Export-Import Bank

This event is tailored to address the needs of small and medium-sized businesses with 500 or fewer employees.

### Preliminary Agenda

- 8:30 a.m. **Registration**
- 9:00 a.m. **Welcome**
- Remarks**  
The Honorable Kurt Schrader  
U.S. House of Representatives
- Program Overview – "Global Outreach for U.S. Small Business Exports"**  
The Honorable Patricia M. Loui, Member, Board of Directors  
Export-Import Bank of the U.S. (Ex-Im Bank)
- 9:45 a.m. **Panel Discussion – "Other Companies are Exporting, Why Aren't You?"**  
This panel discussion will describe how local companies use Ex-Im Bank and other government agency programs to support the growth of their international businesses.
- 10:30 a.m. **Panel Discussion with Agency Officials – "Resources to Grow Your Exports"**  
Federal and state officials explain how their products and services can help business owners expand their export opportunities.
- 11:30 a.m. -  
12:00 p.m. **Networking Session**  
Attendees are given the opportunity to meet one-on-one with federal, state, and local export development officials to ask questions and learn more about how to effectively use government resources.

NO COST, BUT SPACE IS LIMITED.

Registration is Required: <http://www.exim.gov/gasb>